Beat: Health

BRITISH ARTISTS SHOWCASE ECUADOR S DIVERSE LANDSCAPE IN NEW CAMPAIGN

FEEL AGAIN CAMPAIGN CAPTURES ECUADOR

PARIS - LONDON, 16.12.2015, 17:42 Time

USPA NEWS - 'Feel Again campaign' captures Ecuador like you've never seen it. Mention South America, and most travelers envision the mysterious Amazon, the majestic Andes, the unmatched Galapagos Islands and the magnificent Pacific beaches. What many don't know is you can enjoy these experiences and...

'Feel Again campaign' captures Ecuador like you've never seen it. Mention South America, and most travelers envision the mysterious Amazon, the majestic Andes, the unmatched Galapagos Islands and the magnificent Pacific beaches. What many don't know is you can enjoy these experiences and more, conveniently packaged in fourth-smallest country in South America.

This fall, 16 artists from the USA, Canada, UK and Germany discovered just that as part of the 'Feel Again Project', led by the Ministry of Tourism of Ecuador. The project invited international teams of artists to find inspiration in the diverse landscapes of Ecuador's four main climatic regions - the Amazon, the Andes, the Galapagos Islands and the Pacific Coast.

The innovative project is the second stage of the country's 'All You Need is Ecuador' campaign. Led by Ecuador's Ministry of Tourism, the initiative invites travelers to reconnect with themselves and nature.

'Exploring Ecuador and in particular, the Amazon was an amazing opportunity for me' said Team UK Esther Teichmann. 'Within my work I tried to capture the calm and beauty of the Amazon. Ecuador has so many varying and multi-faceted landscapes and cultural influences within the one country, that each region opens up a whole new experience. I look forward to returning to this country, which has gotten under my skin and won't leave me.'

The Ministry of Tourism of Ecuador aims to make tourism a key instrument in the long-term social and economic development of the country. The goal is to convert Ecuador into a regional tourism powerhouse, showcasing it as a unique destination that draws upon its natural and cultural heritage,

Source : Ministry of Tourism of Ecuador

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

Article online:
https://www.uspa24.com/bericht-6771/british-artists-showcase-ecuador-s-diverse-landscape-in-new-campaign.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619